



## THE HAND-PAINTED ART OF OKIA'S NEW HDA® COLLECTION

THURSDAY, FEBRUARY 19 2015 | 14 H 47 MIN | NEW PRODUCTS

"Hand painted with glossy" is the name of the latest HDA® collection launched by OKIA.

In this unique collection each frame design becomes an art piece through the combination of hand painted graphics with glitter.

Any kind of hand painted pattern – such as flowers, stars or geometrical shapes – can be showed on the acetate temples with an extremely vivid effect and in different glitter colours, according to the individual taste of each customer.

HDA® Technology is already widely renowned as an extraordinary technology that allows the realization of unlimited colours and lifelike patterns on acetate frames.

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